

## **UNITED WAY IS COMMITTED TO PROVIDE RESOURCES NEEDED TO MEET COMMUNITY PRIORITY NEEDS AND BUILD STRONGER COMMUNITIES**

United Way of Prince Edward Island helps to finance a great number of programs and services across the Island every year by focusing on community needs. United Way is currently funding forty priority programs such as Family Counseling, Signals of Suicide, Summer Action Program, Credit Counselling, just to name a few.

In order to determine community priority programs, each year United Way conducts needs assessment surveys. These needs assessment allow the United Way to allocate funds to areas or needs identified by the target population groups in PEI. This enables the United Way to ensure that campaign resources are targeted to provide the greatest benefit to Islanders.

- We conduct an Island-wide Annual Community Needs Assessment to determine Priority Needs.
- We establish an Island-wide Annual Fundraising Campaign to address the identified Priority Needs throughout PEI
- We then invite applications from Non Profit Organizations to provide the programs and services that respond to the needs of the Islanders
- Finally we evaluate applications from agencies to implement programs services.

Please continue supporting your United Way of Prince Edward Island.

[www.peiunitedway.com](http://www.peiunitedway.com)

1-877-902-4438

**Neighbours...Getting A Helping Hand**

