



**United Way**  
Prince Edward Island

# I M A G I N E I F

*All Islanders had access to safe affordable housing and healthy food*

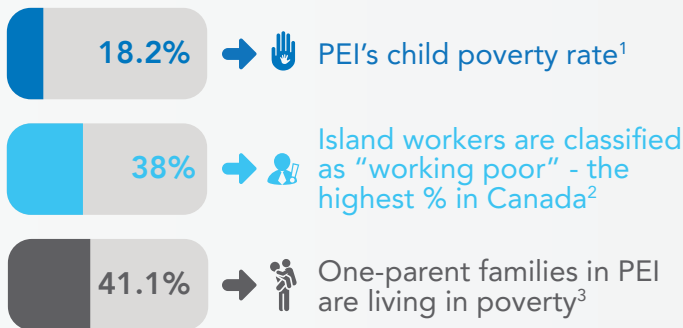
By supporting UWPEI, you are supporting positive change in PEI.

## FROM POVERTY TO POSSIBILITY

### Poverty packs a serious punch.

Once in the cycle of poverty, it can be difficult to overcome and can continue for generations.

### WHY IT MATTERS?



### POVERTY IN PEI IS RELATED TO



- Childhood development issues
- Poor quality of life
- Substance abuse

### HOW WE HELP

Help individuals and families start to escape the cycle of poverty

Improve financial literacy & financial management skills



Strengthen supports for low-income individuals and families to find safe and stable housing

Support services for people with mental illness or addictions.

### THE IMPACT WE WANT

INDIVIDUALS AND FAMILIES TO:



Become more financially stable with reduced stress



Have manageable expenses



Have family-sustaining meaningful employment

**TOGETHER,  
WE CAN FIGHT BACK  
AND KNOCK POVERTY OUT.**

United Way of PEI knows it's possible, because together, we are possibility.

<sup>1</sup> Statistic Canada 2013 | <sup>2</sup> Statistic Canada 2016 | <sup>3</sup> McKillop Centre of Social Justice 2012